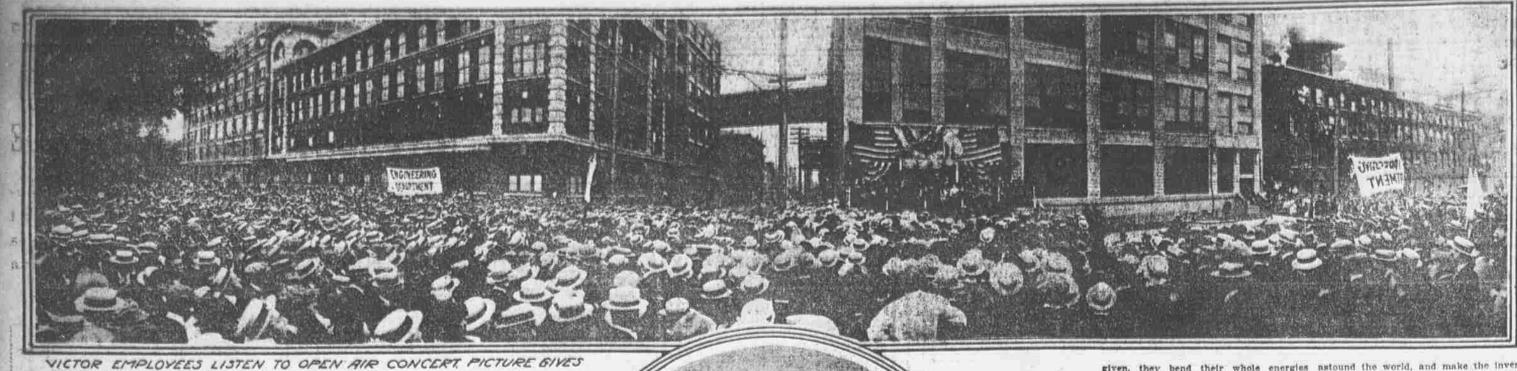
CAMDEN "THE BIGGEST LITTLE CITY IN THE WORLD"—WHAT IT IS AND WHAT IT DOES



SOME IDEA OF ARMY OF MEN EMPLOYED CAMDEN MAKES ALL GOODS, FROM WARSHIP DOWN

"Biggest Little City in the Number of Important Industrial Plants.

The Largest Soup Factory, Talking Machine Factory and Lace

Over across the river-you get there by ferry and it costs but 3 cents-there's a city of some 105,000 inhabitants, which is the biggest little city in the world. It's little as far as population and acreage are concerned, but enormously big when it comes to the question of the manner in which things are done.

The name of the city, if you haven't already guessed it, is Camden. And when it comes to doing things, the big little town is a place of the first magnitude, would be there to hear it. Its monuments are its smokestacks, and its architecture has been inspired by the god of industry and utility rather than the turmoil, stood up in the sanctum

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needs, and she is "there with the goods."
Like a busy little worker bee, she tolls
all day long, and the hum from the hive
is heard at the four ends of the earth.

The Victor Talking Machine Company, the New York Shipbuilding Company, the Campbell's Soup Company, the Ester-brook Penn Company, the Welsbach Gas Mantle Company and the Camden Iron Works are a few of the big concerns known and advertised the world over that have helped to put Camden on the map and to keep her there. When you slide the little needle into

your Victrola and search in your cabinet for a record that you haven't played too often, the thought never occurs to you, World" Leads in Amazing the Delaware millions of new records are to a factory in this city and record their voices for the world's enjoyment.

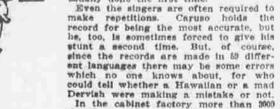
Camden is the happy hunting ground of the song birds. They flock there, and when the Camdenites see them coming there's such a rush for the Victrola fac-tory that one might almost believe the circus had come to town.

Factory on the Planet Are ticular occupancy these vocal specialists Right Across the Delaware stand up and sing their pieces while the city outside strains its ear drums to the point of bursting in endeavor to hear. But the walls of the factory are thick, free concerts not being a feature, and the disappoint of the strain of the factory are thick. the disappointments are many

THE COMING OF CARUSO

The story is told, however, of one of the times the high and mighty Caruso came down to perpetuate his immortal tones for the benefit of posterity. The news of his coming spread like wildfire. Even the deaf people had heard of his advent. From the smallest newsboy to the oldest patriarch the city lined up at the factory, determined that if one little sound should get through a crevice they

The street cars ran slowly and softly in sympathy and all the factories muffled their whistles. Caruso, all unconscious of



Dervish were making a mistake or not. In the cabinet factory more than 3000 skilled men are employed to fashion the cases and as many more for the turning out of the actual mechanism. When it comes to the sound boxes, however, girls are engaged, their fingers being more adapted to handling this sensitive organ. In addition to the force used in the actual making of the talking ma-chine more than 600 workers are employed in the shipping department and soo clerks are required to carry on the office work.

A right neat little factory to be located in Camden, is it not?

MONARCHS OF THE NAVY. It's a far cry from a Victrola to a battleship, but the big little city can make them both. When the foreign stewing pots in one day. An enor countries want to go to war, or when farm in Jorsey furnishes part of the the United States decides that she would ply, but much of it is purchased from outsiders. Millions of cans of soup are the United States decides that she would ply but much of its parameter from outsiders. Millions of came of soup are turned out in one day, and it is said that so many ox talls were used last Shipbuilding Company's yard and leave year that at the annual convention of an order for a naval monster, the makan order for a naval monster, the making of which will put bread into the mouths of thousands for a year or more. is

are taken on. The dreadnoughts of many nations have been born here. Only the other day the Morena, the latest addition to the Argentine havy, was sent out on her trial trip. She is the largest ship ever built in the Delaware River—585 feet long, 38 feet beam and 21 feet depth, with a displacement of 27,700 feet, and her cost was \$11,000,000. Of Uncle Sam's "floating forts" this company is responsible for the Kansas, the New Hampshire, the Michigan, the Utah, the Arkansus and the Okiahoma, to say nothing of a number of tine navy, was sent out on her trial trip. homs, to say nothing of a number of torpedoboats and submarines.

The Weisbach Company, which spends all its waking hours making the fragile

given, they bend their whole energies astound the world, and make the inventoward making a perfect record. It isn't tor of the wireless feel small in comparison.

Enough writing pens are made annu make repetitions. Caruso holds the ally in Camden to supply every one of record for being the most accurate, but the 80,000,000 men, we'men and children of these United States with three of them, for the two largest pen factories in the world are established Esterbrook Pen Company and the How-

ard Hunt Pen Company. The best English steel is required for the manufacture of a writing pen and hundreds of different kinds, to suit the most fastidious scrivener, are turned out dally. The Esterbrook Pen Company finds employment for more than 500 persons, and the Hunt Company for more

There's a famous little kid who lives over in the big little city, you can see him on Broadway any day. His name is the Campbell Soup Kid and his home is a great large place, which covers Tig acres of ground. It's called the Joseph Campbell's Soup Cannery. One thousand employes do his bidding and no little boy on earth ever had such big kitchens to sniff around in as he. Tomato soup is only one of the 21 dif-

erent varieties which are made in these of ripe tomatoes have gone into the

the style so as to please the majority.
If the soup that you serve at your table made in Camden, so also, in all prob More than 5000 men are regularly em-ployed and in busy times many more disputed from the Kind & Landesmann Gela-tine Company is no less than 20,000 ning in Austria years ago, but was atsian water supply system, since which time it has achieved international promince, and much of its business is done in foreign countries.

KEEPING THE WORLD CLEAN. Camden, in addition to its other activities also belos to keep the world clean. The R. M. Hollingshead Company, J. Eavenson & Sons and the Dobbins Soap Company turn out enough soap and cleansers to make seven worlds apotless. The first-named firm began life making



A VISTA COURT HOUSE FROM BROADWAY

buildings, but you do go there for al-most everything else, from a paper clip a person in Camden today who hazn't to a buttleship.

CAMDEN CATECHISM. A whole catechism might be written amout this biggest of little cities, and the answer to all of the questions would be

What city has the largest soup factory in the world?
Where are some of the largest battleshins made?
What city leads the world in the manufacture of talking machines?
Where is the largest lace factory in the

Where does the world's supply of writ-

ing pens come from?
Where is the largest who suitching mixingly pass?
What city leads in the manufacture of semin and electrory?
Where do the greatest number of gas

where is the largest Hoorice works? There is the largest Hoorice works? That city rankes the most paper homes? Where is one of the largest macarunt was in the world? to helf the widing used in

tare to the largest staum-besting eye-

Red Sea before Pharaoh, and there isn't a person in Camden today who hasn't heard Caruso.

Caruso is probably the largest salaried artist engaged by the company. It's a mere bagatelle, of course, his pay envelope being usually the same as that of the president. Sometimes it's a little more and sometimes a little less, but considerably over \$100,000 is the average. Other singers, whose voices or press agonts are not so good, make considerably less, anything from \$25,000 down to \$5000 per annum. The large figures that the Victor Talking Machine Company deals in would fire the brain of the most unimaginative person. More than \$50,000 machines, big, little and all sorts and conditions of them, are turned out annually. More than \$600 little and all sorts and conditions of them, are turned out annually. More than 5000 persons employed in the various departments draw their living from the factory alone, and more than 500,000 energetic and loquacious salesmen convince the world at large flight the home without the Victoria is as bad off as that without a mother.

MARING A PERFECT RECORD. A complete orchestra, the players to which draw as much mensy, it is said as do those in the best symphonic orchestras of the country, is on the spot at all times. To record an orchestration that New Jersey city helps to about perfectly is said to be one of the most account and children of the world?

All city three out the market of most ducted conserts mistakes are constantly accounts confront makes in.— made, and yet a record must on abantitic perfect before it to put on the

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PRESIDENT OF YMCA.

W. LEONARD HURLEY. LEADING BUSINESS MAN



MARKET ST LOOKING EAST FROM 2ND ST



LABELING MILES OF CANNED SOUP

little mantle, the invention of a German of the name of Karl Welsbach, is situated outside of Camden, in Gloucester City, but if you should so much as dare to hint to a Camdenite that the Welsbach was not a part of his city there's no telling what might happen.

LIGHTS FOR THE MILLIONS. "Of course the Welsbach light is made in Camden," says the Board of Trads of

that city, and that settles it. Twenty-one acres of ground are required for the manufacture of the mantle and 36 buildings go to make up the plant. It is said that this concern is one of the few not dependent on any foreign country for the supplies necessary to the manufacture of a gas mantle, and for the factory, and, besides, work is given this reason the factory runs full time,

this reason the factory runs full time, regardless of the war.

The utmost destarity is required to make one of those little lighting devices. No machine has yet been invented that will saw them without tearing the delicate fabric and, therefore, they are all hand-rewed. In addition to the manufacture of the manufac

FOODS AND PENS. But, of course, this lan't anything to compars to the yards and yards of mansront that is made by the American Macaron! Company. Two thousand pounds of it are made daily. If the year's output were struck out in the direction of Jupiter ap 1014 fiel. Camidao cottid catabilate a

Mesared springs of communication be-

leather dressing and cleansers for har-ness. It now makes all sorts of house-hold powders and also fulds for keeping automobiles bright and shiny. J. Eaven-son & Sons keep 150 persons busy in their soap factory at all times, and rare oils and perfunes are sent all the way oils and perfumes are sent all the way from China and Ceylon to be used in their products. The Dobhins people are responsible for the largest output of textile seems. textile soaps.

LACE, HANDKERCHIEFS, CIGARS. The lace that is on your petticoat-if you wear such an archaic garment-is also made in the big little city. The Camden Embroidery Company is the largest lace factory in the world. Nineteen hundred persons are kept busy in to 1800 outsiders. The making of handkerchiefs is also a big feature of this concern's activities, and if the whole State of New Jersey were suddenly afflicted with a had sold, it could come to

dicted with a bad sold, it could come to Camden for its handkarehisfs, and that city would be able to provide them without the least emhareasment.

More than 1600 persons are employed in the cigar industry in the city across the river; soe of them work in the large factory of Seidenberg & Co., and 800 of these are women and girls. More than 120,000 smokes a day are provided by this company and their weekly payroll is said to exceed \$6000.

The machines which are used to clamp tickets and trolley passes and paier pais together are made by the New Jersey Wire hitching Company, which conducts the largest wire relicting machiness manufacture to the universe. The textile intention for sewing labels or assuments

Concluded on Pape Six.